

Rep Order# 6854779 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 207586 Printed: 09/24/2012 10:07 AM 1 of 6
EC'd Yes Last Received: 09/21/2012 9:15 AM
Showing Buylines: All Lines

Station WISH-TV INDIANAPOLIS, IN
Advertiser () CROSSROADS GPS
Product Crossroads GPS
Estimate# 995
Buyer Stephanie Maroney
Phone#
Fax#
Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 12/11/995
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks
Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
CROSSROADS GPS SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU	5A-530A	DAYBREAK EARLY EDITION	:30	\$250.00	09/25-09/25	1	1	1	\$250.00	
	2	TH	5A-530A	DAYBREAK EARLY EDITION	:30	\$250.00	09/27-09/27	1	1	1	\$250.00	
	3	F	5A-530A	DAYBREAK EARLY EDITION	:30	\$250.00	09/28-09/28	1	1	1	\$250.00	
	4	TU	530A-6A	DAYBREAK FIRST EDITION	:30	\$350.00	09/25-09/25	1	1	1	\$350.00	
	5	TH	530A-6A	DAYBREAK FIRST EDITION	:30	\$350.00	09/27-09/27	1	1	1	\$350.00	
	6	M	530A-6A	DAYBREAK FIRST EDITION	:30	\$350.00	10/01-10/01	1	1	1	\$350.00	
	7	TU	6A-7A	DAYBREAK @ 6	:30	\$450.00	09/25-09/25	1	1	1	\$450.00	
	8	W	6A-7A	DAYBREAK @ 6	:30	\$450.00	09/26-09/26	1	1	1	\$450.00	
	9	TH	6A-7A	DAYBREAK @ 6	:30	\$450.00	09/27-09/27	1	1	1	\$450.00	
	10	F	6A-7A	DAYBREAK @ 6	:30	\$450.00	09/28-09/28	1	1	1	\$450.00	
	11	M	6A-7A	DAYBREAK @ 6	:30	\$450.00	10/01-10/01	1	1	1	\$450.00	
	12	TU	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	09/25-09/25	1	1	1	\$350.00	
	13	W	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	09/26-09/26	1	1	1	\$350.00	
	14	TH	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	09/27-09/27	1	1	1	\$350.00	

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Product Crossroads GPS	ALEXANDRIA, VA 22314	Salesperson () KATE BRADY
Estimate# 995	Agency C/P1/P2/E 12/11/995	Salesperson Phone# 215-567-6005
Buyer Stephanie Maroney	Flight Dates 09/25/2012 - 10/01/2012	Salesperson FAX# 215-567-5938
Phone#	Hiatus Weeks	
Fax#		

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	F	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	09/28-09/28	1	1	1	\$350.00	
	16	M	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	10/01-10/01	1	1	1	\$350.00	
	17	TU	8A-9A	CBS THIS MORNING	:30	\$150.00	09/25-09/25	1	1	1	\$150.00	
	18	W	8A-9A	CBS THIS MORNING	:30	\$150.00	09/26-09/26	1	1	1	\$150.00	
	19	TH	8A-9A	CBS THIS MORNING	:30	\$150.00	09/27-09/27	1	1	1	\$150.00	
	20	F	8A-9A	CBS THIS MORNING	:30	\$150.00	09/28-09/28	1	1	1	\$150.00	
	21	M	8A-9A	CBS THIS MORNING	:30	\$150.00	10/01-10/01	1	1	1	\$150.00	
	22	TU	10A-11A	LET'S MAKE A DEAL	:30	\$200.00	09/25-09/25	1	1	1	\$200.00	
	23	W	10A-11A	LET'S MAKE A DEAL	:30	\$200.00	09/26-09/26	1	1	1	\$200.00	
	24	TH	10A-11A	LET'S MAKE A DEAL	:30	\$200.00	09/27-09/27	1	1	1	\$200.00	
	25	F	10A-11A	LET'S MAKE A DEAL	:30	\$200.00	09/28-09/28	1	1	1	\$200.00	
	26	M	10A-11A	LET'S MAKE A DEAL	:30	\$200.00	10/01-10/01	1	1	1	\$200.00	
	27	TU	11A-12P	THE PRICE IS RIGHT	:30	\$300.00	09/25-09/25	1	1	1	\$300.00	
	28	W	11A-12P	THE PRICE IS RIGHT	:30	\$300.00	09/26-09/26	1	1	1	\$300.00	
	29	TH	11A-12P	THE PRICE IS RIGHT	:30	\$300.00	09/27-09/27	1	1	1	\$300.00	
	30	F	11A-12P	THE PRICE IS RIGHT	:30	\$300.00	09/28-09/28	1	1	1	\$300.00	

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Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	31	M	11A-12P	THE PRICE IS RIGHT	:30	\$300.00	10/01-10/01	1	1	1	\$300.00	
	32	TU	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	09/25-09/25	1	1	1	\$650.00	
	33	W	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	09/26-09/26	1	1	1	\$650.00	
	34	TH	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	09/27-09/27	1	1	1	\$650.00	
	35	F	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	09/28-09/28	1	1	1	\$650.00	
	36	M	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	10/01-10/01	1	1	1	\$650.00	
	37	TU	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$750.00	09/25-09/25	1	1	1	\$750.00	
	38	W	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$750.00	09/26-09/26	1	1	1	\$750.00	
	39	TH	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$750.00	09/27-09/27	1	1	1	\$750.00	
	40	F	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$750.00	09/28-09/28	1	1	1	\$750.00	
	41	M	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$750.00	10/01-10/01	1	1	1	\$750.00	
	42	TU	4P-5P	ANDERSON	:30	\$300.00	09/25-09/25	1	1	1	\$300.00	
	43	W	4P-5P	ANDERSON	:30	\$300.00	09/26-09/26	1	1	1	\$300.00	
	44	TH	4P-5P	ANDERSON	:30	\$300.00	09/27-09/27	1	1	1	\$300.00	
	45	F	4P-5P	ANDERSON	:30	\$300.00	09/28-09/28	1	1	1	\$300.00	
	46	M	4P-5P	ANDERSON	:30	\$300.00	10/01-10/01	1	1	1	\$300.00	
	47	W	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$900.00	09/26-09/26	1	1	1	\$900.00	

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	48	F	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$900.00	09/28-09/28	1	1	1	\$900.00	
	49	TU	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$900.00	09/25-09/25	1	1	1	\$900.00	
	50	W	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$900.00	09/26-09/26	1	1	1	\$900.00	
	51	TH	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$900.00	09/27-09/27	1	1	1	\$900.00	
	52	F	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$900.00	09/28-09/28	1	1	1	\$900.00	
	53	M	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$900.00	10/01-10/01	1	1	1	\$900.00	
	54	TU	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$900.00	09/25-09/25	1	1	1	\$900.00	
	55	W	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$900.00	09/26-09/26	1	1	1	\$900.00	
	56	TH	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$900.00	09/27-09/27	1	1	1	\$900.00	
	57	F	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$900.00	09/28-09/28	1	1	1	\$900.00	
	58	M	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$900.00	10/01-10/01	1	1	1	\$900.00	
	59	TU	630P-7P	CBS EVENING NEWS	:30	\$1,200.00	09/25-09/25	1	1	1	\$1,200.00	
	60	TH	630P-7P	CBS EVENING NEWS	:30	\$1,200.00	09/27-09/27	1	1	1	\$1,200.00	
	61	TU	7P-730P	INSIDE EDITION	:30	\$550.00	09/25-09/25	1	1	1	\$550.00	
	62	W	7P-730P	INSIDE EDITION	:30	\$550.00	09/26-09/26	1	1	1	\$550.00	
	63	TH	7P-730P	INSIDE EDITION	:30	\$550.00	09/27-09/27	1	1	1	\$550.00	

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	64	F	7P-730P	INSIDE EDITION	:30	\$550.00	09/28-09/28	1	1	1	\$550.00	
	65	M	7P-730P	INSIDE EDITION	:30	\$550.00	10/01-10/01	1	1	1	\$550.00	
	66	TU	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	09/25-09/25	1	1	1	\$600.00	
	67	W	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	09/26-09/26	1	1	1	\$600.00	
	68	TH	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	09/27-09/27	1	1	1	\$600.00	
	69	F	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	09/28-09/28	1	1	1	\$600.00	
	70	M	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	10/01-10/01	1	1	1	\$600.00	
	71	M	10P-11P	HAWAII FIVE-O	:30	\$2,500.00	10/01-10/01	1	1	1	\$2,500.00	
	72	TU	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$1,200.00	09/25-09/25	1	1	1	\$1,200.00	
	73	TH	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$1,200.00	09/27-09/27	1	1	1	\$1,200.00	
	74	F	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$1,200.00	09/28-09/28	1	1	1	\$1,200.00	
	75	TU	9P-10P	NCIS: LOS ANGELES	:30	\$4,000.00	09/25-09/25	1	1	1	\$4,000.00	
	76	W	10P-11P	CSI: CRIME SCENE INVESTIGATION	:30	\$3,000.00	09/26-09/26	1	1	1	\$3,000.00	
	77	F	8P-9P	CSI NY	:30	\$1,600.00	09/28-09/28	1	1	1	\$1,600.00	
	78	SA	6A-9A	DAYBREAK SATURDAY	:30	\$250.00	09/29-09/29	1	1	1	\$250.00	
	79	SA	330P-7P	CBS COLLEGE FOOTBALL	:30	\$700.00	09/29-09/29	1	1	1	\$700.00	
	80	SU	6A-9A	DAYBREAK SUNDAY	:30	\$200.00	09/30-09/30	1	1	1	\$200.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	81	SU	4P-7P	COLTS FOOTBALL	:30	\$20,000.00	09/30-09/30	1	1	1	\$20,000.00	
	82	SU	11P-1130P	WISH-TV NEWS 8 @ 11	:30	\$900.00	09/30-09/30	1	1	1	\$900.00	

---REPORT TOTALS---

Report Totals: 82 / \$73,250.00

---SALES MONTHLY TOTALS---

Sep 12: 68 / \$64,300.00 Oct 12: 14 / \$8,950.00

Sales Totals: 82 / \$73,250.00

Station Totals: 82 / \$73,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$214,999	CABL 0%	WISH 34%	WNDY 0%	WRTV 16%	WTHR 38%
		WTTV 0%	WXIN 10%			

Books null
 Demos RA35+

---CREDIT RISK---

CASH IN ADVANCE

Spot Manager: All, 09/25/12-10/01/12

Station	Advertiser	Product	Estim	Order Inventory	Describe	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06854779													

WISH	POL/Crossroads GPS	Crossroads GF 995	CBS Evening News	630-7p	:30	09/25/12	CBS Evening News	\$1,200.00	P1
WISH	POL/Crossroads GPS	Crossroads GF 995	Daybreak @ 5am	5-530a	:30	09/25/12	Daybreak @ 5am	\$250.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	Noon News	1158a-1230p	:30	09/25/12	Noon News	\$650.00	P2
WISH	POL/Crossroads GPS	Crossroads GF 995	Daybreak @ 6	558-7a	:30	09/25/12	Daybreak @ 6	\$450.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	News 8 @6	558-630p	:30	09/25/12	News 8 @6	\$900.00	P2
WISH	POL/Crossroads GPS	Crossroads GF 995	News 8 @ 11 M-F	11-1135p	:30	09/25/12	LN M-F	\$1,200.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	CBS This Morning @8	8-9a	:30	09/25/12	CBS This Morning	\$150.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	Entertainment Tonight	728-8p	:30	09/25/12	M-F 730-8p	\$600.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	CBS This Morning @7a	7-8a	:30	09/25/12	CBS This Morning	\$350.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	Price Is Right	1058-12p	:30	09/25/12	Price Is Right	\$300.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	Tuesday 9-10p	858-10p	:30	09/25/12	Tue Hour 2	\$4,000.00	P2
WISH	POL/Crossroads GPS	Crossroads GF 995	Anderson Cooper	357-5p	:30	09/25/12	M-F 4p-5p	\$300.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	News 8 @ 530p	530-6p	:30	09/25/12	News 8 @530	\$900.00	P2
WISH	POL/Crossroads GPS	Crossroads GF 995	Inside Edition	658-730p	:30	09/25/12	M-F 7-730p	\$550.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	Let's Make A Deal	958-11a	:30	09/25/12	Let's Make a Deal	\$200.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	Soap Rotator	1227-2p	:30	09/25/12	Daytime Afternoon	\$750.00	P1
WISH	POL/Crossroads GPS	Crossroads GF 995	Daybreak @530am	530-6a	:30	09/25/12	Daybreak @ 530am	\$350.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	CBS This Morning @8	8-9a	:30	09/26/12	CBS This Morning	\$150.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	CBS This Morning @7a	7-8a	:30	09/26/12	CBS This Morning	\$350.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	News 8 @5p	5-530p	:30	09/26/12	News 8 @5	\$900.00	P2
WISH	POL/Crossroads GPS	Crossroads GF 995	News 8 @ 530p	530-6p	:30	09/26/12	News 8 @530	\$900.00	P2
WISH	POL/Crossroads GPS	Crossroads GF 995	Daybreak @ 6	558-7a	:30	09/26/12	Daybreak @ 6	\$450.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	Price Is Right	1058-12p	:30	09/26/12	Price Is Right	\$300.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	Noon News	1158a-1230p	:30	09/26/12	Noon News	\$650.00	P2
WISH	POL/Crossroads GPS	Crossroads GF 995	News 8 @6	558-630p	:30	09/26/12	News 8 @6	\$900.00	P2
WISH	POL/Crossroads GPS	Crossroads GF 995	Wednesday 10-11p	958-11p	:30	09/26/12	Wed Hour 3	\$3,000.00	P2
WISH	POL/Crossroads GPS	Crossroads GF 995	Soap Rotator	1227-2p	:30	09/26/12	Daytime Afternoon	\$750.00	P1
WISH	POL/Crossroads GPS	Crossroads GF 995	Let's Make A Deal	958-11a	:30	09/26/12	Let's Make a Deal	\$200.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	Anderson Cooper	357-5p	:30	09/26/12	M-F 4p-5p	\$300.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	Entertainment Tonight	728-8p	:30	09/26/12	M-F 730-8p	\$600.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	Inside Edition	658-730p	:30	09/26/12	M-F 7-730p	\$550.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	Daybreak @ 6	558-7a	:30	09/27/12	Daybreak @ 6	\$450.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	Let's Make A Deal	958-11a	:30	09/27/12	Let's Make a Deal	\$200.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	CBS Evening News	630-7p	:30	09/27/12	CBS Evening News	\$1,200.00	P1
WISH	POL/Crossroads GPS	Crossroads GF 995	Entertainment Tonight	728-8p	:30	09/27/12	M-F 730-8p	\$600.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	News 8 @ 530p	530-6p	:30	09/27/12	News 8 @530	\$900.00	P2
WISH	POL/Crossroads GPS	Crossroads GF 995	News 8 @6	558-630p	:30	09/27/12	News 8 @6	\$900.00	P2
WISH	POL/Crossroads GPS	Crossroads GF 995	Daybreak @ 5am	5-530a	:30	09/27/12	Daybreak @ 5am	\$250.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	Noon News	1158a-1230p	:30	09/27/12	Noon News	\$650.00	P2
WISH	POL/Crossroads GPS	Crossroads GF 995	Soap Rotator	1227-2p	:30	09/27/12	Daytime Afternoon	\$750.00	P1
WISH	POL/Crossroads GPS	Crossroads GF 995	CBS This Morning @8	8-9a	:30	09/27/12	CBS This Morning	\$150.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	CBS This Morning @7a	7-8a	:30	09/27/12	CBS This Morning	\$350.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	Inside Edition	658-730p	:30	09/27/12	M-F 7-730p	\$550.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	Daybreak @530am	530-6a	:30	09/27/12	Daybreak @ 530am	\$350.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	Price Is Right	1058-12p	:30	09/27/12	Price Is Right	\$300.00	P3
WISH	POL/Crossroads GPS	Crossroads GF 995	Anderson Cooper	357-5p	:30	09/27/12	M-F 4p-5p	\$300.00	P3

[Filtered by:] [Sorted by: Alt Order #]

Spot Manager: All, 09/25/12-10/01/12

Station	Advertiser	Product	Estimote	Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06854779													
WISH	POL/Crossroads GPS	Crossroads	GF 995	News 8 @ 11 M-F		11-1135p	:30	09/27/12		LN M-F	\$1,200.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	Inside Edition		558-730p	:30	09/28/12		M-F 7-730p	\$550.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	Daybreak @ 6		558-7a	:30	09/28/12		Daybreak @ 6	\$450.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	CBS This Morning @7a		7-8a	:30	09/28/12		CBS This Morning	\$350.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	Price Is Right		1058-12p	:30	09/28/12		Price Is Right	\$300.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	Fri 8-9p		758-9p	:30	09/28/12		Fri Hour 1	\$1,600.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	Daybreak @ 5am		5-530a	:30	09/28/12		Daybreak @ 5am	\$250.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	Noon News		1158a-1230p	:30	09/28/12		Noon News	\$650.00		P2
WISH	POL/Crossroads GPS	Crossroads	GF 995	Soap Rotator		1227-2p	:30	09/28/12		Daytime Afternoon	\$750.00		P1
WISH	POL/Crossroads GPS	Crossroads	GF 995	News 8 @5p		5-530p	:30	09/28/12		News 8 @5	\$900.00		P2
WISH	POL/Crossroads GPS	Crossroads	GF 995	Entertainment Tonight		728-8p	:30	09/28/12		M-F 730-8p	\$600.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	News 8 @6		558-630p	:30	09/28/12		News 8 @6	\$900.00		P2
WISH	POL/Crossroads GPS	Crossroads	GF 995	Let's Make A Deal		958-11a	:30	09/28/12		Let's Make a Deal	\$200.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	News 8 @ 11 M-F		11-1135p	:30	09/28/12		LN M-F	\$1,200.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	News 8 @ 530p		530-6p	:30	09/28/12		News 8 @530	\$900.00		P2
WISH	POL/Crossroads GPS	Crossroads	GF 995	Anderson Cooper		357-5p	:30	09/28/12		M-F 4p-5p	\$300.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	CBS This Morning @8		8-9a	:30	09/28/12		CBS This Morning	\$150.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	NCAA Football		(3:30:00 PM-7:00	:30	09/29/12		NCAA Football	\$700.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	Daybreak Saturday		558-9a	:30	09/29/12		Daybreak Saturday	\$250.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	Colts Football		(4:00:00 PM-7:00	:30	09/30/12		Colts Football	\$20,000.00		P2
WISH	POL/Crossroads GPS	Crossroads	GF 995	Daybreak Sunday		558-9a	:30	09/30/12		Daybreak Sunday	\$200.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	News 8 @ 11 Sunday		11-1130p	:30	09/30/12		LN Su	\$900.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	Inside Edition		658-730p	:30	10/01/12		M-F 7-730p	\$550.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	Monday 10-11p		958-11p	:30	10/01/12		Mon Hour 3	\$2,500.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	Let's Make A Deal		958-11a	:30	10/01/12		Let's Make a Deal	\$200.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	Soap Rotator		1227-2p	:30	10/01/12		Daytime Afternoon	\$750.00		P1
WISH	POL/Crossroads GPS	Crossroads	GF 995	News 8 @ 530p		530-6p	:30	10/01/12		News 8 @530	\$900.00		P2
WISH	POL/Crossroads GPS	Crossroads	GF 995	Anderson Cooper		357-5p	:30	10/01/12		M-F 4p-5p	\$300.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	CBS This Morning @7a		7-8a	:30	10/01/12		CBS This Morning	\$350.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	Noon News		1158a-1230p	:30	10/01/12		Noon News	\$650.00		P2
WISH	POL/Crossroads GPS	Crossroads	GF 995	Price Is Right		1058-12p	:30	10/01/12		Price Is Right	\$300.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	Entertainment Tonight		728-8p	:30	10/01/12		M-F 730-8p	\$600.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	Daybreak @530am		530-6a	:30	10/01/12		Daybreak @ 530am	\$350.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	CBS This Morning @8		8-9a	:30	10/01/12		CBS This Morning	\$150.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	Daybreak @ 6		558-7a	:30	10/01/12		Daybreak @ 6	\$450.00		P3
WISH	POL/Crossroads GPS	Crossroads	GF 995	News 8 @6		558-630p	:30	10/01/12		News 8 @6	\$900.00		P2

\$73,250.00

\$73,250.00

[Filtered by:] [Sorted by: Alt Order #]

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Crossroads GPS, 1404 New York Ave. NW, Washington DC 20005
Margee Clancey-Treasurer Steven Law- Board Chairman (703)989-6167

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

9/21/12

Date



Signature

703-299-1760

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



CROSSROADS MEDIA, LLC
MEDIA ACCOUNT
66 CANAL CENTER PLAZA
SUITE 500
ALEXANDRIA, VA 22314

VIRGINIA COMMERCE BANK ALEXANDRIA, VA

68-525/560

31298

9/21/2012

PAY TO THE
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Sixty-Two Thousand Two Hundred Sixty-Two and 50/100*****

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WISH-TV
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Indianapolis, IN 46202

MEMO

CrossGPS IN Sen 9/25-10/1/12

TWO SIGNATURES REQUIRED OVER \$10,000.00

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031298 056005253 2006 3288

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WISH-TV

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62,262.50

Brent